

Lenses of Disinfofolklore

Counter Disinfofolklore: A modular memetic warfare defence system

Færy Tale Beginnings...

DecodingTrolls · 18/02/2023
I **engineered** the term Disinfofolklore from my experience as a diplomat on that bridge at Stanitsia Luhanska in eastern 🇺🇦. For several years I negotiated daily with armed Russian bridge trolls guarding their rebel troll kingdom from Ukrainian armed forces...



From decodingtrolls.net

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The New York Times
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'A whistling sound, then an explosion': Shelling hits a kindergarten in Ukraine.

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European Council | Press release | 19 March 2015 23:00

European Council Conclusions on external relations (19 March 2015)

States and EU institutions, to prepare by June an action plan on strategic communication. The establishment of a communication team is a first step in this regard.



London Ukrainian Review
@ukrlondonreview

'The Shell Hole in the Fairy Tale' is a previously unpublished excerpt from the book Looking At Women Looking At War: A War & Justice Diary which Victoria Amelina was working on when a Russian missile took her life. Read in the London Ukrainian Review:

Once upon a time...

“All our hope is in the famine.”



“A cynical joke or perhaps an exclamation has appeared, I’ve already heard it from several people in Moscow. ‘All hope is pinned on famine’. What is meant is that famine will begin [in Africa] and they [in the West] will come to their senses, will remove sanctions and will be friends with us because it’s impossible to not be friends.”

“Do whatever the hell they want.”



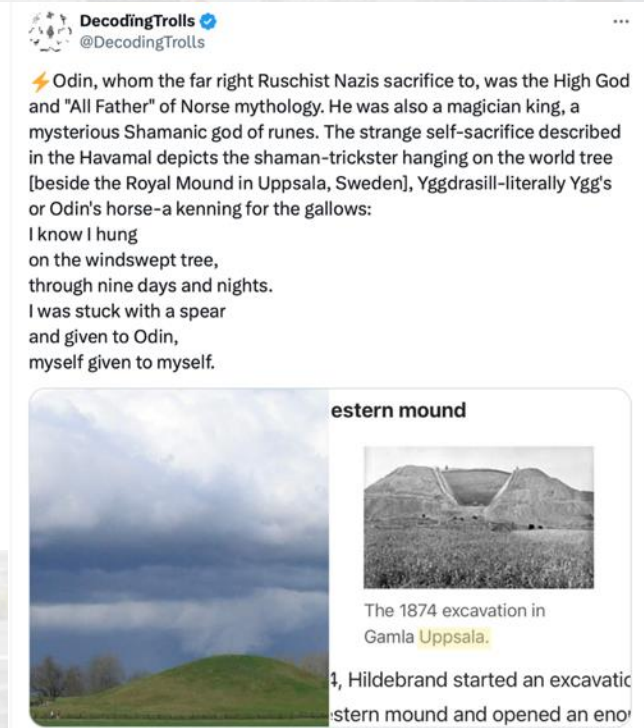
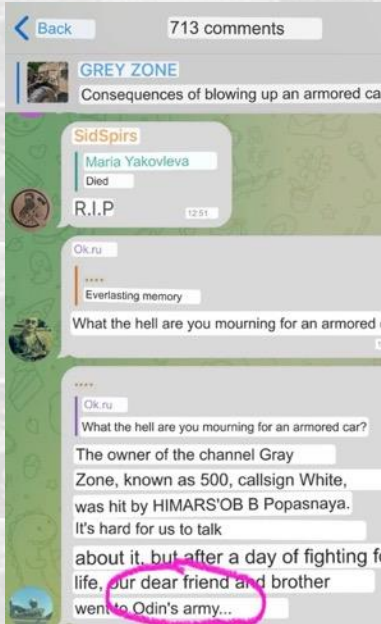
“One of the presidents of a big country” asked Trump whether the US would still defend the country if they were invaded by Russia even if they “don’t pay.” “No, I would not protect you,” Trump recalled telling the president. “In fact, I would encourage them to do whatever the hell they want. You got to pay. You got to pay your bills.”

“A fairy tale — a bad fairy tale.”



Biden: “This is not rhetorical, academic, or hypothetical... His first rally for the 2024 campaign opened with a choir of Jan 6th insurrectionists singing from prison on a cell phone while images of the Jan 6th riot played on a big screen behind him at his rally. Can you believe that? This is like something out of a fairy tale — a bad fairy tale.”

Who Went to Odin's Army?



Genesis of moniker *Disinfofolklore* and the *Disinfofolklore* analytical method



DecodingTrolls
@DecodingTrolls

Russian disinfo surfaces deeply encoded mythical threats against itself as its rationale for genocide of Ukrainians (incl. Russian speakers):

1. Sexual. Kidnapping. Threats to fertility.
2. Disrupting food supply.
3. "Maim, hurt , kill" threats to so-called Russian individuals.

Interaction w the other in contemporary legend talks into three main categories:

First main category are sexual. Kidnapping. Threats to fertility of the inner realm.

Second is disrupting the food of the inner realm. Threat to food by the other constitutes a threat to continuity of the inner realm.

Third is "maim, hurt , kill" immediate threat to the individual and the dial order.

In each communal integrity and survival is threatened from the outside. That's underlying motivational factor for **ALT** end composition and transition constitutes one of the continuities in legend tradition.

Nikolai was creating a state asymmetric cos ukr soldiers were just passing thru.

DecodingTrolls @DecodingTrolls · Feb 15, 2023

"Sometimes these boundaries are physically discernible...tradition boundaries closely linked to ethnic boundaries...a sense of common origin, common beliefs, and values a sense of common survival...legend helps to define and reinforce the boundaries of the inner realm..." x.com/DecodingTrolls...

Feb 15, 2023 · 2,908 Views

the troll. Merkel bought cheap gas by accepting 1m refugees.
twitter.com/DecodingTrolls...

Disinfofolklore focuses on Russia's eight year occupation of Ukraine. A Disinfofolklore perspective elucidates England's nemesis: Brexit Disinfofolklore. Here's an actual villain hacking emotions by invoking the two main undercurrents in folklore:

1. Invasion. Sexual. Kidnapping. Threats to fertility.
2. Disrupting food supply.



Ways of Seeing Disinfofolklore...

Hypothesis: The Mana of Russian Combat Propaganda is Disinfofolklore. Disinfofolklore is an immanence in Russian (and other forms of Indo-European) Combat Propaganda. Disinfofolklore is a Dark Pattern that reveals the identity and strategic goals immanent in the TTP(s) of those seeking to undermine the post WWII settlement's legal order.

Disinfofolklore exploits Ruschisms' superstitiousness, sentimentality, culture, child-like Magical Thinking in which "cause" is decoupled from "effect", lack of originality, repetitiveness, and educational background. This is their vulnerability.

Predictive method: way of forecasting the future by analysing the hidden deep structure / meaning in the present, the sounds used to communicate it, and how today's meanings affect tomorrow

Experiment-informed empirically grounded activity: Praxis.

Data-driven.

Dynamic.

Biological analogue of an artificial neural network powered machine learning algorithm.

Disinfofolklore envisages constant, consciously changing weightings of the interpretative nodes for Memes / Informational Units / Trolls / Observables

Mind Training system.

Sharpens recognition of patterns in sensory data of ALL kinds.

Disinfofolklore is for Cutting:

Derrida and Foucault ~ Deconstruction in real time.

Yet, not just post-modern:

Suits hyper-modernity too:

too much, and never enough.

Respect for Enlightenment principle of the Universal application of certain Rights / Laws

Disinfofolklore's fundamental metaphor

Trolls

- As a Unit of Information / Observable / Meme
- As human conveyor of meaning (Mana) immanent in an Observable / Meme / Unit of Information

Troll Defined:

ANY and EVERY Emotion-moving activity of body, speech, and/or mind.

**Trolling conceived as any
Emotion-Moving Activity
of
Body, Speech, or Mind**

But what is it that is being moved? Mana is the well from which our Motivations / Intentions (mens rea) / Moods / Attitudes / Causes flows.

Trolls

- **Metaphor (Metis (Device) Phar (light)):** as folktale trolls, these memes whose Mana shares Family Resemblance over multiple dimensions keep popping up: Repetition - a TTP in Disinfolklore.
- **Trolls possess a folkloric dimension in Northern Californian computer culture, popular culture, and from, obviously, Germanic (particularly Scandinavian mythology / religion / art):** who's that trip, trap, tripping over my bridge?!
- **Immanences too - the deity aspect of sprites:**
 - **Giants, elves, dwarves, sprites, trolls, færies, banshees, Baba Yaga (Russian arch-witch), mermen / mermaids, witches, rusalki, fairy folk, domovois, Havmand, gnomes, tree spirits, sylphs, pixies, feather, dæmons, deva, still-folk, hill-men, Álfar (elves) and huldufólk (hidden people), angels, watchers, Tuatha de Danann... intermediaries between gods!**
 - **Bogey men: Far Right. Othering fictions.**
 - **Little Green Men. Small Boat People. Deep Folk/People...**
- **In Science, Atoms were reified as the functional equivalent of færies. Troll is a "force" "wind" "mover" at its most elemental.**
- **Tr / Rt / Rg (where 'R' and 'T/D' reverse to mean the opposite):**
 - **"Rtá" is opposed to "drúh" in the ancient Indian Vedic language.**
 - **"Arta" is opposed to "druj" in the ancient Iranian Avestan language.**
 - **Rtá (truth) corresponds to what is. That which exists, is positive, and not illusory.**
"In the language of Darius's inscriptions, d(t)rauga, the "lie," is essentially the attitude of rebels, of usurpers or potential usurpers who deceive the people by pretending to be "Monarch" in place of Darius."

Fundamental Problem with Trolling and Disinformation...

... How to distinguish Positive / Negative / Neutral Trolls?

- Misinformation / Disinformation distinction relies on judgment about Mens Rea (Mana in the Troll / intention / motivation / cause pursued by purveyor / conveyor / originator of the Troll / meme).
- Yet, the unit of information itself doesn't mind; it has the same quality, whether you label negatively the Mana inside it or its purveyor. Mana of a bystander is manipulated all the same.
- If TTP does not disclose identity of promoter, then, we have no clear means of categorising the troll as Positive, Neutral or Negative.

DisinfoKlore's Solution: Evaluative Framework.

- An evaluative framework / set of criteria / algorithm: Now, on the fly we can determine the quality of memes before we allow them into our Inner Minds or send them outgoing into others' minds.
- **Code of Positive Trolls:**
 - i. Generosity
 - ii. **Right / Ethical Discipline: Post WWII legal order / European Values**
 - iii. Patience / Tolerance
 - iv. **Mana / Energy: Manipulate**
 - v. Focus
 - vi. **Insight**

Was ist Disinfofolklore?

A modular memetic warfare defence system – Modules:

- **Trolls:** Emotion-moving activities of body, speech and mind
- **Code of Positive Trolls:** Generosity, **Right**, Tolerance, **Mana / Energy**, Focus, Insight
- **Evaluative Framework** for determining the quality of Informational Units / Trolls / Memes / Observables: **Positive**, **Negative**, or **Neutral** (No troll)
- **Theory of Cognition 1:** Ekman / Dalai Lama's Timeline of Emotions (Trigger, Experience, Reaction)
- **Incoming Troll Radar**
- **Theory of Cognition 2:** Sensory inputs affect our Mana (Trigger)
- Processing through the **Lenses of Disinfofolklore** (Experience)
- **Outgoing Troll Radar** (prevent Negatively Trolling others)
- **Counter Disinfofolklore** (Reaction)

Application of the Disinfofolklore method...

- **Incoming Troll Radar:** Scan for the Mana in (Incoming or Outgoing) Memes.
- Proof Mana of the Meme against the **Code of Positive Trolls**.
- Test potential outgoing responses against the **Code of Positive Trolls**.
- Use the **Code of Positive Trolls** to discern the Mana (Mens Rea) of Meme's Creator, of Informational Unit (Meme) itself, and of Meme's effect on our own Mana Mood / Emotions / Intentions / Motivations.
- Use the **Code of Positive Trolls** to determine the quality of the power (Mana) / Manipulation immanent in the Troll / Meme: Positive, Negative, Neutral.
- Ask "How might such a troll foreseeably impact our Mood / attitude / Intention / Mens Rea / Cause / Energy / Motivation / Mana (the well from which our motivation springs)?!"

Mana of Disinfofolklore...

- Coercive Control / Hostage Taking / Ransom / “Provocation Logic” mental routine
- *“Don’t Poke the Bear”* is, arguably, the most successful Disinfofolklore meme. Ever. Encodes Provocation Logic Cycle.
- No learning - same debunked trolls going back centuries continually pop up - Takes advantage of how familiarity / repetition take on patina of truth.
- Strategic: Stealth Genocide.
- Misogyny.
- War Magic: Concealing reversal of Cause and Effect.
- Inner / Outer Realm switching / othering (stereotyping / vituperio).
- Mystifying “Is and Ought” disconnection / Fact - Value Distinction.
- Cultural War Discourse.
- Inculcating Rules / Mental Routines / Stereotypes (Was Putin ever hardcore?).
- Governance Archetypes in Indo-European communities: Sovereignty / Security / Fertility.
- Usurping Right: Reign / Rt- in Russia. Chef of Disinfofolklore defining what was Right, and what is “Foreign.”
- Accusation in a Mirror

Constructing Counter Disinfofolklore...



- **Proof memes against the Code of Positive Trolls**
- **Ingredients of Counter Disinfofolklore: Code of Positive Trolls**
- **Characters revealing Archetypes (Chef of Disinfofolklore, Chef Saucerer, Chief Sorcerer, plight of the Sorcerer. Master and the Margarita. Magus / Magi..)**
- **“Foreign” and “Manipulation”**



